

International Business & Logistics

(210 ECTS)

Code	Name	Credits	Year 1	Year 2	Year 3	Year 4	
	Core Business Studies (Choose etc: 60)	60					
LC00FX80	Gateway to Business Studies	5	x				Core Business Studies
LC00FX81	IT tools	5	x				Core Business Studies
LC00EG61	Supply Chain Management	5	x				Core Business Studies
LC00FX84	Business Accounting	5	x				Core Business Studies
LC00FX82	Business Mathematics and Statistics	5	x				Core Business Studies
LC00FE32	Economics	5	x				Core Business Studies
LC00FX83	Marketing	5	x				Core Business Studies
LC00FE65	Business Law	5	x				Core Business Studies
LC00FE34	Communication for Global Business	5	x				Core Business Studies
LC00FE35	Finance	5	x				Core Business Studies
LC00FX86	Foundations of Management	5	x				Core Business Studies
LC00FX85	International Markets and Responsible Business Practices	4	x				Core Business Studies
XX00FW79	Sustainability in the Urban European Context	1	x				Core Business Studies
	Professional Business Studies (Choose etc: 20)	20					
LC00FE40	Organisational Behaviour	5		x			Profile Studies in Working Life Skills
LC00FY39	Research and Development Methods	5			x		Profile Studies in Working Life Skills
LD00GH96	Management Accounting	5					Profile Studies in Working Life Skills
LC00FE38	Communication for Career Success	5		x			Profile Studies in Working Life Skills
	Professional Major (Choose all) Students can choose either Marketing or Supply Chain Management as their professional major. The student will study 30 ECTS in the professional major (either Marketing or Supply Chain Management) and an additional 15 ECTS in International Trade. The professional major studies are completed during the 2nd and 3rd year of study.	60			x		
	Supply Chain Management (Choose all)	45					Supply Chain Management
	International Business (Choose all)	15					
LC00FE43	Global Political Economy	5		x			Professional Major
LC00FE41	International Trade Operations	5		x			Professional Major
LC00FY04	International Project Week	2		x			Professional Major
LC00FY43	International Strategies	3		x			Professional Major
	Operational Supply Chain Management (Choose all)	15					
LC00FE53	E-Commerce and Distribution	5		x			Professional Major
LC00FE55	Operations Management	5		x			Professional Major
LC00FE54	Purchasing and Materials Management	5		x			Professional Major
	Strategic Supply Chain Management (Choose all)	15					
LC00FY18	Supply Chain Strategies and Sustainability	5		x			Professional Major
LC00FY19	Automation and Robotics in Supply Chain Management	5			x		Professional Major
LC00FY20	Strategic Sourcing	3			x		Professional Major
LC00FY38	Quantitative Research Methods	2			x		Professional Major
	Marketing (Choose all)	45					
	International Business (Choose all)	15					
LC00FE43	Global Political Economy	5			x		Professional Major
LC00FE41	International Trade Operations	5		x			Professional Major
LC00FY04	International Project Week	2		x			Professional Major
LC00FY43	International Strategies	3		x			Professional Major
	Digital Marketing and Design (Choose all)	15					
LC00FY41	Digital Marketing	5		x			Professional Major
LC00FY05	Branding	5		x			Professional Major
LC00FY06	Marketing Design	5		x			Professional Major
	Contemporary Marketing (Choose all)	15					
LC00FY40	Customer Experience	5		x			Professional Major
LC00FE49	Marketing Research	5			x		Professional Major

LC00FY07	Marketing Strategy and Practice	5			x		Professional Major
	Metropolia Innovation Studies (Choose ects: 10)	10					
XX00FV31	Metropolia Minno 1	2					Metropolia Innovation Studies
XX00FV32	Metropolia Minno 2	3		x			Metropolia Innovation Studies
XX00FV33	Metropolia Minno 3	5			x		Metropolia Innovation Studies
	Profile Studies in Working Life Skills (Choose ects: 5)	5				x	
TNL25S1-1002	Language Studies and Elective Study Module (Choose ects: 25)	25					
TNL25S1-1003	Language Studies (Choose etcs: 20)	5-20					
XX00EL05	Finnish 1 (A1.2)	5	x				Language Studies
XX00EL11	Finnish 2 (A1.3-A2.1)	5	x				Language Studies
XX00EL30	Finnish 3 (A2.1-A2.2)	5		x			Language Studies
XX00EN47	Finnish 4 (A2.2-B1.1)	5		x			Language Studies
LC00FZ30	Swedish Business Communication	5	x				Language Studies
XX00EF54	Finnish as a Second Language: Finnish at Work	5		x			Language Studies
LC00FY21	Business Communication in Finnish 1	5			x		Language Studies
	Elective Study Module (Choose 20)	5 - 20					
	Studies in a Partner University (Choose ects: 0)	0					
TNL25S1-1004	Work Placement (Choose ects: 30)	30					
LX00FE62	Work Placement, General	15			x		Work Placement
LX00FE63	Work Placement, Professional	15			x		Work Placement
LX00FE64	Work Placement	30			x		Work Placement
	Bachelor's Thesis (Choose ects: 15)	15					
XX00EL75	Planning of the Thesis Work	5				x	Bachelor's Thesis
XX00EL76	Implementation of the Thesis Work	5				x	Bachelor's Thesis
XX00EL77	Reporting of the Thesis and Maturity Test	5				x	Bachelor's Thesis
	TOTAL	210	75	60	90	15	